



Winston-Salem Symphony Playbill Advertising Contract – New Advertiser 2018-2019 Season

Playbill Finished Size: 6” (w) by 9” (h)

This Agreement, made on _____ between the Winston-Salem Symphony Association, Inc. (Symphony) and _____ (Purchaser). For and in consideration of the sum of \$_____ the Symphony agrees to sell and Purchaser agrees to purchase the following ad(s) in the Symphony’s 2018-2019 season playbills (fall and spring printings) – **please check all that apply:**

Premium Placement Advertising Options

See Symphony Playbill Advertising Specifications for Ad Dimensions & Submission Information

- Inside Front Cover (\$1,970)
- First Page – Facing Inside Front Cover (right-hand page, \$1,970)
- Inside Back Cover (\$1,970)
- Last Page – Facing Inside Back Cover (left-hand page, \$1,970)
- Back Cover (\$2,410)

All Premium Placement Ads are color and can be in either “bleed” or “no bleed” format.

Standard Advertising Options

See Symphony Playbill Advertising Specifications for Ad Dimensions & Submission Information

- Full Page Color (\$1,675)
- Full Page Black & White (\$1,500)
- Half Page Color - Horizontal (\$1,430)
- Half Page Black & White - Horizontal (\$1,145)
- Half Page Color – Vertical (\$1,430)
- Half Page Black & White - Vertical (\$1,145)
- Quarter Page Black & White – Vertical Only (\$625)

Advertiser Information – Please Print

Company Name: _____
 Company Representative: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____
 E-mail: _____

**Completed Ad Contract Deadline:
July 31, 2018**

Ad Copy Deadline: August 15, 2018
Submit as directed on Advertisement Specifications document.

Payment Deadline: August 31, 2018

Purchaser: _____ Date: _____
Authorized Signature and Title

Symphony: _____ Date: _____
Authorized Signature and Title

Return Completed Advertising Contract To: Winston-Salem Symphony

Mail: 201 North Broad Street, Suite 200, Winston-Salem, NC 27101

E-mail: rwilliams@wssymphony.org Phone: (336) 725-1035, extension 205 Fax: (336) 725-3924