

# 25

# 26

WINSTON SALEM  
SYMPHONY

MICHELLE MERRILL  
MUSIC DIRECTOR

Experience Music  
in a New Way.

[jbolenbaugh@wssymphony.org](mailto:jbolenbaugh@wssymphony.org)  
336.725.1035 x231



## Advertise in the 25 | 26 Fanfare Playbill!

Show our patrons you support the  
Winston-Salem Symphony.

- Professionally designed, informative playbill
- Distributed at six classics concerts throughout the season
- Align yourself with the largest performing arts organization in Forsyth County
- Full-color advertisements
- Complimentary digital ads for print placements; digital-only ads also available.

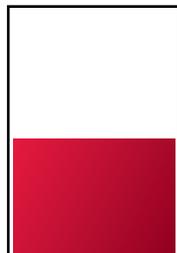
### Ad Rates

Inside Front Cover	\$2,000
First Page (right-facing)	\$2,000
Last Page (left-facing)	\$2,000
Inside Back Cover	\$2,000
Back Cover	\$2,500

Full Page	\$1,750
Half Page	\$1,000
Quarter Page	\$550
Digital Only	\$200



**Full Page**  
Page trim: 6 x 9  
Live Area: 5.5 x 8.5  
Bleed: 6.25 x 9.25

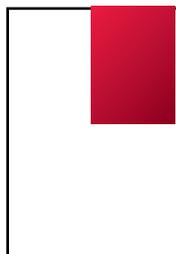


**Half Page**  
Horizontal: 5.375 x 4.0625

### Ad Requirements

Convert all type to outlines/paths;  
convert colors to CMYK.  
Files accepted: pdf, tif, jpg  
Resolution 300+ dpi.

Full page dimensions:  
Page trim 6" wide x 9" high  
Live area 5.5" wide x 8.5" high  
Bleed 6.25" wide x 9.25" high



**Quarter Page**  
Vertical: 2.5625 X 4.0625

**Discover your new audience today!**

Contact Joe Bolenbaugh: 336.725.1035 x 231 or  
[jbolenbaugh@wssymphony.org](mailto:jbolenbaugh@wssymphony.org)

**MORE →**

# ORDER FORM

2025-2026 SEASON ADVERTISEMENT AGREEMENT AND INSERTION ORDER

Advertiser/Company: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ ZIP: \_\_\_\_\_

## Ad Size & Location

## Dimensions

## Price

<input type="checkbox"/> Outside Back Cover	<b>All Full Page Ads</b> Page trim: 6 w x 9 h Live area: 5.5w x 8.5 h Bleed: 6.25 w x 9.25 h	\$2,500
<input type="checkbox"/> Inside Front Cover		\$2,000
<input type="checkbox"/> First Page		\$2,000
<input type="checkbox"/> Last Page		\$2,000
<input type="checkbox"/> Inside Back Cover		\$2,000
<input type="checkbox"/> Standard Full Page		\$1,750
<input type="checkbox"/> Half Page (horizontal)	5.375 w x 4.0625 h	\$1,000
<input type="checkbox"/> Quarter Page (vertical)	2.5625 w x 4.0625 h	\$550
<input type="checkbox"/> Digital-only Ad	600x1000px; under 1 MB	\$200

*Digital ad can be JPG, PNG, or GIF*

## To reserve your ad space, please contact:

Joe Bolenbaugh  
Public Relations & Marketing Manager  
336-725-1035, x231 or [jbolenbaugh@wssymphony.org](mailto:jbolenbaugh@wssymphony.org)

## Deadlines:

Contract: **Aug 1, 2025**

Artwork: **Aug 1, 2025**

Payment: **Sep 1, 2025**

Signature: \_\_\_\_\_

Print Full Name: \_\_\_\_\_

WS Symphony: \_\_\_\_\_

Winston-Salem Symphony, PO Box 1545, Winston-Salem NC 27102

**AD MUST BE SUPPLIED. A PDF OR JPG FILE IS PREFERRED.  
PAYMENT CAN BE MADE BY CHECK**